



April 2009 FITTskills Participants Survey Results Report

Many thanks to all FITTskills participants who took the time to respond to our FITTskills survey conducted between March 24 and April 3, 2009. What follows is an overview of the questions, the responses received and answers to some of the questions raised in the survey.

FITT will be conducting quarterly surveys of this nature and we encourage your participation. Your feedback drives our direction, ensures we are responsive to your needs and will ultimately help us grow the recognition and prestige of your hard-earned FITT Certificate, Diploma or CITP designation.

Question One – Are you satisfied with the FITTskills courses you have taken?

Eighty-three percent of respondents answered yes to this question. Some comments from respondents included:

- The courses are too general
- The courses are too specific
- Many lessons are repeated in other courses
- The exams are too easy
- The exams are not challenging
- Too academic
- Too practical

Question Two – Would you recommend FITTskills training to others?

Eighty-nine percent of respondents would recommend FITTskills training to others.

Comments to the contrary here included:

- Courses are costly and do not lead directly to a job
- The courses are targeted to business owners
- FITT has no recognition in other countries

Question Three – Why did you choose to take FITTskills courses?

Responses to this question include to improve marketability in the workforce, upgrade skills in current job, employer requested the training, personal interest, and to improve competitiveness of my company.

Question Four and Five – Are you familiar with the CITP designation and will you be pursuing your designation?

Eighty-five percent of respondents were familiar with the designation and seventy-four percent of all respondents plan on pursuing the CITP designation.

Question Six – Final comments.

Here are some selected comments from FITTskills participants:

- “Keep cost low and quality of education high for as long as possible. Keep in touch with Alumni students and help establish trade networks.”

- “There are some problems with the indexing in the new editions of the text books, specifically Market Entry Strategies Ed. 5, and International Trade Research Ed. 5. ITR also references an international research project which isn't relevant now as I understand it since exams are to be conducted online.”

- “Although I completed the FITT program I would comment that it's not entirely up-to-date. There is a number of courses that also needs additional material in order to make it more comprehensive. I found that contract law, commercial law and equity law which plays a vital role in business should have had a stronger presence in the legal course. Also people may not be aware that the CITP designation qualifies the individual to pursue their MBA through a number of Universities across Canada.”

- “I am extremely disappointed that other colleges and FITT have internship programs while individuals in BC have to struggle to find an internship position.”

- “I believe yours is a progressive program dedicated to continuous self-improvement in a society of complacency. “

- “I preferred the old format for the books for the FITT courses. They had much better type, had wider margins if you wanted to make notes and stayed open on the desk. Also, it will be great to have all the courses on an electronic exam format....Really enjoying the program!”

- “I would also like to see an articulation agreement with an executive international MBA program, very happy to see the Harvard Mentor series in place and look forward to previewing it once I have my CITP.”

FITT wishes to thank all those who participated in this survey. Please look for future surveys from FITT that will help enhance our programs, services and benefits for you.